



Background

Set against a backdrop of constant product and regulatory evolution, the ISLA Post Trade Conference has become a point of continuity over the years.

This year's event will once again be focused primarily on groups and individuals involved in the daily operational and post trade flows associated with the securities finance business. An interesting mix of keynote presentations, industry updates, and panel discussions; all designed to explore the various business and regulatory drivers affecting the post trade environment and how they might shape the future.

This Autumn, ISLA will be returning to London to deliver our Annual General Meeting (AGM), followed by the 12th Annual Post Trade Conference.

Event Details

Event: ISLA AGM & 12th Annual Post Trade Conference

Date: Tuesday 1 November 2022

Delivery Type: In-person

Sponsorship Packages – Still Available

Please note that wherever possible, we will be sourcing eco-friendly merchandise for our sponsorship offerings.

Panel Sponsor (maximum one sponsor per panel) *

Benefits:

- Your logo on marketing emails leading up to the event
- Your logo, company description, and hyperlink to your website on the ISLA event page (on islaemea.org)
- A dedicated social media announcement as a sponsor of the event
- Your ad, played before the sponsored panel if desired (2 minutes maximum length, supplied in MP4 format five days before the event, at the latest)
- ISLA only places appropriate speakers on their agenda, and although we endeavour to do our best to include a qualified speaker from the sponsor firm, we reserve the right of refusal as this might not always be possible
- Corporate logo on electronic signage in the conference area
- · Corporate logo, company description or ad in the pocket agenda distributed to all conference delegates
- Delegate list in accordance with GDPR rules (you will receive an up-to-date registration list one week before the event)

Exhibitor - (3 stands still available) *

Benefits:

- Your logo on marketing emails leading up to the event
- · Your logo, company description, and hyperlink to your website on the ISLA event page (on islaemea.org)
- A dedicated social media announcement as a sponsor of the event
- Corporate logo on electronic signage in the conference area
- Corporate logo in the pocket agenda distributed to all conference delegates
- Small space (2m x 1,5m) in the exhibition/networking area at the event venue
- Delegate list in accordance with GDPR rules (you will receive an up-to-date registration list one week before the event)



Pocket Agenda - Sole Sponsorship *

Benefits:

- Your logo on marketing emails leading up to the event
- Your logo, company description, and hyperlink to your website on the ISLA event page (on islaemea.org)
- A dedicated social media announcement as a sponsor of the event
- Corporate logo on Pocket Agenda
- Corporate logo on electronic signage in the conference area
- · Corporate logo, company description or advert in the pocket agenda distributed to all conference delegates
- Delegate list in accordance with GDPR rules (you will receive an up-to-date registration list one week before the event)

Networking Breakfast - Sole Sponsorship *

Benefits:

- Your logo on marketing emails leading up to the event
- Your logo, company description, and hyperlink to your website on the ISLA event page (on islaemea.org)
- A dedicated social media announcement as a sponsor of the event
- Corporate logo on electronic signage at Networking Breakfast
- Corporate logo on electronic signage in the conference area
- Corporate logo in the pocket agenda distributed to all conference delegate
- Delegate list in accordance with GDPR rules (you will receive an up-to-date registration list one week before the event)

Networking Refreshment Breaks (AM & PM) - Sole Sponsorship *

Benefits:

- Your logo on marketing emails leading up to the event
- Your logo, company description, and hyperlink to your website on the ISLA event page (on islaemea.org)
- A dedicated social media announcement as a sponsor of the event
- Corporate logo on electronic signage at the morning and afternoon networking refreshment breaks (in the main exhibitor/refreshments area)
- Corporate logo on electronic signage in the conference area
- Corporate logo in the pocket agenda distributed to all conference delegates
- Delegate list in accordance with GDPR rules (you will receive an up-to-date registration list one week before the event)

Closing Drinks Reception - Shared Sponsorship - (Up to 2 sponsors) *

Benefits:

- Your logo on marketing emails leading up to the event
- Your logo, company description, and hyperlink to your website on the ISLA event page (on islaemea.org)
- A dedicated social media announcement as a sponsor of the event
- Corporate logo on electronic signage at Closing Drinks Reception
- Corporate logo on electronic signage in the conference area
- Corporate logo in the pocket agenda distributed to all conference delegates
- Delegate list in accordance with GDPR rules (you will receive an up-to-date registration list one week before the event)





General Sponsorship - Shared Sponsorship *

Benefits:

- Your logo on marketing emails leading up to the event
- Your logo, company description, and hyperlink to your website on the ISLA event page (on islaemea.org)
- A dedicated social media announcement as a sponsor of the event
- Corporate logo on electronic signage in the conference area
- Delegate list in accordance with GDPR rules (you will receive an up-to-date registration list one week before the event)

Additional Sponsorship Option (only available as an add-on option to the above sponsor/exhibitor packages):

Seat Drop *

• 1 x seat drop of marketing materials (booklet) provided by the sponsor at an agreed date and time at the conference (agreed in advance)

*Please note, if you are not an ISLA Member, sponsorship packages include a 20% discount on the standard non-member rate for delegate passes. ISLA Members attend for free, however restrictions on the number of passes issued by firms may be imposed, in line with the venue's capacity.