Background

This year marks the 30th year of the conference – an important milestone in the Association's history. The Conference is a three-day event, featuring a mix of keynote presentations, panel discussions and networking events. It regularly attracts hundreds of delegates from across the industry and beyond.

As we reflect upon our industry and its continual evolution during this time, we arrive at a defining moment where our markets have become the place where liquidity is traded in all its forms.

Today, securities lending and financing markets have the capacity and flexibility to look at new trade ideas and provide solutions to the broader challenges associated with liquidity, collateral mobilisation, and capital efficiencies across the wider financial markets eco-system. Through this convergence a unique marketplace has arisen, enabling a wider single-entry point, facilitating best execution with fewer obstacles, and ultimately redefining the roles and responsibilities across the traditional securities lending value chain.

Event Details

Event: ISLA 30th Annual Securities Finance & Collateral Management Conference **Date:** 20 – 22 June 2023 **Delivery Type:** In Person

Sponsorship Packages

Please note, as we are striving to become a carbon neutral event, all sponsorship packages include a minimal carbon offset charge. Wherever possible, we will be sourcing eco-friendly sponsored merchandise.

Lanyards - Sole Sponsorship - £11,950 + VAT (Sold Out)

Pre & Post Event

- 4 delegate passes are included within this package for your company employees to attend the conference and any event-related ISLA networking receptions*.
- 20% discount off the regular conference delegate fee for further company delegates.
- Your logo on all marketing emails leading up to the event.
- A dedicated social media announcement as a sponsor of the event.
- Your logo, company description, and hyperlink to your website on the ISLA event pages on islaemea.org.
- Your logo and company description on the conference app.
- You will receive an up-to-date registration list on 23 May 2023, including delegate and company names**.
- You will also receive another up-to-date registration list on 13 June 2023**.
- You will receive a final delegate list including delegate and company names 10 days after the event**.

- Corporate logo on lanyards distributed to delegates at the conference.
- Corporate logo on signage in the conference area.
- Corporate logo on the conference stage back screen 'loop.'

<u>Coffee/Tea Station – Sole Sponsorship - £9,950 +VAT (Sold Out)</u>

Pre & Post Event

- 3 delegate passes are included within this package for your company employees to attend the conference and any event-related ISLA networking receptions*.
- 20% discount off the regular conference delegate fee for further company delegates.
- Your logo on all marketing emails leading up to the event.
- A dedicated social media announcement as a sponsor of the event.
- Your logo, company description, and hyperlink to your website on the ISLA event pages on islaemea.org.
- Your logo and company description on the conference app.
- You will receive an up-to-date registration list on 23 May 2023, including delegate and company names**.
- You will also receive another up-to-date registration list on 13 June 2023**.
- You will receive a final delegate list including delegate and company names 10 days after the event**.

Presence at the Event

- Corporate logo on coffee/tea station at the conference.
- Corporate logo on coffee/tea takeaway cups.
- Corporate logo on signage in the conference area.
- Corporate logo on the conference stage screen 'loop.'

<u>Water Station – Sole Sponsorship - £9,950 + VAT (Sold Out)</u>

Pre & Post Event

- 3 delegate passes are included within this package for your company employees to attend the conference and any event-related ISLA networking receptions*.
- 20% discount off the regular conference delegate fee for further company delegates.
- Your logo on all marketing emails leading up to the event.
- A dedicated social media announcement as a sponsor of the event.
- Your logo, company description, and hyperlink to your website on the ISLA event pages on islaemea.org.
- Your logo and company description on the conference app.
- You will receive an up-to-date registration list on 23 May 2023, including delegate and company names**.
- You will also receive another up-to-date registration list on 13 June 2023**.
- You will receive a final delegate list including delegate and company names 10 days after the event**.

- Corporate logo on water cartons or bottles at the conference.
- Corporate logo on water stations throughout the conference/exhibition area.
- Corporate logo on signage in the conference area.
- Corporate logo on the conference stage back screen 'loop.'

<u>Conference (or Drawstring) Bags – Sole Sponsorship - £9,950 + VAT (Sold Out)</u>

Pre & Post Event

- 3 delegate passes are included within this package for your company employees to attend the conference and any event-related ISLA networking receptions*.
- 20% discount off the regular conference delegate fee for further company delegates.
- Your logo on all marketing emails leading up to the event.
- A dedicated social media announcement as a sponsor of the event.
- Your logo, company description, and hyperlink to your website on the ISLA event pages on islaemea.org.
- Your logo and company description on the conference app.
- You will receive an up-to-date registration list on 23 May 2023, including delegate and company names**.
- You will also receive another up-to-date registration list on 13 June 2023**.
- You will receive a final delegate list including delegate and company names 10 days after the event**.

Presence at the Event

- Corporate logo on conference bags (tote or drawstring bags) distributed to all delegates.
- Chance to include corporate merchandise item (provided by the sponsoring company) in the conference bags.
- Corporate logo on signage in the conference area.
- Corporate logo on the conference stage back screen 'loop.'

Hand Sanitisers & Hand Sanitisation Stations – Sole Sponsorship - £9,950 + VAT (Sold Out)

Pre & Post Event

- 3 delegate passes are included within this package for your company employees to attend the conference and any event-related ISLA networking receptions*.
- 20% discount off the regular conference delegate fee for further company delegates.
- Your logo on all marketing emails leading up to the event.
- A dedicated social media announcement as a sponsor of the event.
- Your logo, company description, and hyperlink to your website on the ISLA event pages on islaemea.org.
- Your logo and company description on the conference app.
- You will receive an up-to-date registration list on 23 May 2023, including delegate and company names**.
- You will also receive another up-to-date registration list on 13 June 2023**.
- You will receive a final delegate list including delegate and company names 10 days after the event**.

- Corporate logo on hand sanitisers in the conference area for the duration of the event.
- Corporate logo on hand sanitisers distributed to all conference delegates.
- Corporate logo on signage in the conference area.
- Corporate logo on the conference stage back screen 'loop.'

NEW <u>ISLA 30th Anniversary Drinks Reception (Wednesday Afternoon/Evening) –</u> <u>Shared Sponsorship (to be held at the SUD) - £9,950 + VAT each (up to 6 sponsors)</u> (Sold Out)

Pre & Post Event

- 3 delegate passes are included within this package for your company employees to attend the conference and any event-related ISLA networking receptions*.
- 3 delegate passes are included within this package for the 30th Anniversary Networking Drinks Reception only.
- 20% discount off the regular conference delegate fee for further company delegates.
- Your logo on all marketing emails leading up to the event.
- A dedicated social media announcement as a sponsor of the event.
- Your logo, company description, and hyperlink to your website on the ISLA event pages on islaemea.org.
- Your logo and company description on the conference app.
- You will receive an up-to-date registration list on 23 May 2023, including delegate and company names**.
- You will also receive another up-to-date registration list on 13 June 2023**.
- You will receive a final delegate list including delegate and company names 10 days after the event**.

Presence at the Event

- Corporate logo on signage at the ISLA Conference 30th Anniversary Networking Drinks Reception on 21 June 2023 at the SUD.
- Corporate logo on signage in the conference area.
- Corporate logo on the conference stage back screen 'loop.'

<u>Welcome Drinks Reception (Tuesday evening) - Shared Sponsorship - to be held at the Epic</u> <u>Sana Hotel - £8,950 + VAT each (up to 6 sponsors)</u> (2 Reserved)

Pre & Post Event

- 3 delegate passes are included within this package for your company employees to attend the conference and any event-related ISLA networking receptions*.
- 2 delegate passes are included within this package for the Welcome Drinks Reception only.
- 20% discount off the regular conference delegate fee for further company delegates.
- Your logo on all marketing emails leading up to the event.
- A dedicated social media announcement as a sponsor of the event.
- Your logo, company description, and hyperlink to your website on the ISLA event pages on islaemea.org.
- Your logo and company description on the conference app.
- You will receive an up-to-date registration list on 23 May 2023, including delegate and company names**.
- You will also receive another up-to-date registration list on 13 June 2023**.
- You will receive a final delegate list including delegate and company names 10 days after the event**.

Presence at the Event

- Corporate logo on signage at the Welcome Drinks Reception on 20 June at the Epic Sana Hotel.
- Corporate logo on signage in the conference area.
- Corporate logo on the conference stage back screen 'loop.'

Conference App - Sole Sponsorship - £7,950 + VAT (Sold Out)

Pre & Post Event

- 2 delegate passes are included within this package for your company employees to attend the conference and any event-related ISLA networking receptions*.
- 20% discount off the regular conference delegate fee for further company delegates.
- Your logo on all marketing emails leading up to the event.
- A dedicated social media announcement as a sponsor of the event.
- Your logo, company description, and hyperlink to your website on the ISLA event pages on islaemea.org.
- Your logo and company description on the conference app.
- You will receive an up-to-date registration list on 23 May 2023, including delegate and company names**.
- You will also receive another up-to-date registration list on 13 June 2023**.
- You will receive a final delegate list including delegate and company names 10 days after the event**.

Presence at the Event

- Corporate logo highlighting the sponsor on the conference app splash screen (as delegates launch the application).
- Corporate logo on the conference screen when polling and Q&As are presented.
- Corporate logo on signage in the conference area in the venue.
- Corporate logo on the conference stage back screen 'loop.'

Hotel Bedroom Keys - Sole Sponsorship - £7,950 + VAT (Sold Out)

Pre & Post Event

- 2 delegate passes are included within this package for your company employees to attend the conference and any event-related ISLA networking receptions*.
- 20% discount off the regular conference delegate fee for further company delegates.
- Your logo on all marketing emails leading up to the event.
- A dedicated social media announcement as a sponsor of the event.
- Your logo, company description, and hyperlink to your website on the ISLA event pages on islaemea.org.
- Your logo and company description on the conference app.
- You will receive an up-to-date registration list on 23 May 2023, including delegate and company names**.
- You will also receive another up-to-date registration list on 13 June 2023**.
- You will receive a final delegate list including delegate and company names 10 days after the event**.



Presence at the Event

- Corporate logo on the hotel bedroom keys (distributed to all conference delegates staying at the Epic Sana Hotel).
- Corporate logo on signage in the conference area.
- Corporate logo on the conference stage back screen 'loop.'

Pens & Pads - Sole Sponsorship - £7,950 + VAT (Sold Out)

Pre & Post Event

- 2 delegate passes are included within this package for your company employees to attend the conference and any event-related ISLA networking receptions*.
- 20% discount off the regular conference delegate fee for further company delegates.
- Your logo on all marketing emails leading up to the event.
- A dedicated social media announcement as a sponsor of the event.
- Your logo, company description, and hyperlink to your website on the ISLA event pages on islaemea.org.
- Your logo and company description on the conference app.
- You will receive an up-to-date registration list on 23 May 2023, including delegate and company names**.
- You will also receive another up-to-date registration list on 13 June 2023**.
- You will receive a final delegate list including delegate and company names 10 days after the event**.

Presence at the Event

- Your sole corporate logo on pads and pens (distributed to the conference delegates).
- Corporate logo on signage in the conference area.
- Corporate logo on the conference stage back screen 'loop.'

Registration Area - Sole Sponsorship - £7,950 + VAT (Sold Out)

Pre & Post Event

- 2 delegate passes are included within this package for your company employees to attend the conference and any event-related ISLA networking receptions*.
- 20% discount off the regular conference delegate fee for further company delegates.
- Your logo on all marketing emails leading up to the event.
- A dedicated social media announcement as a sponsor of the event.
- Your logo, company description, and hyperlink to your website on the ISLA event pages on islaemea.org.
- Your logo and company description on the conference app.
- You will receive an up-to-date registration list on 23 May 2023, including delegate and company names**.
- You will also receive another up-to-date registration list on 13 June 2023**.
- You will receive a final delegate list including delegate and company names 10 days after the event**.

Presence at the Event

• Corporate logo on the registration area signage for the duration of the event.

- Corporate logo on signage in the conference area.
- Corporate logo on the conference stage back screen 'loop.'

Charging Station - Sole Sponsorship - £7,950 + VAT (Sold Out)

Pre & Post Event

- 2 delegate passes are included within this package for your company employees to attend the conference and any event-related ISLA networking receptions*.
- 20% discount off the regular conference delegate fee for further company delegates.
- Your logo on all marketing emails leading up to the event.
- A dedicated social media announcement as a sponsor of the event.
- Your logo, company description, and hyperlink to your website on the ISLA event pages on islaemea.org.
- Your logo and company description on the conference app.
- You will receive an up-to-date registration list on 23 May 2023, including delegate and company names**.
- You will also receive another up-to-date registration list on 13 June 2023**.
- You will receive a final delegate list including delegate and company names 10 days after the event**.

Presence at the Event

- Corporate logo on the charging station in the conference area.
- Corporate logo on signage in the conference area.
- Corporate logo on the conference stage back screen 'loop.'

Breakfast (per day) – Sole Sponsorship - £5,950 + VAT (2 available) (1 Reserved, 21 June)

Pre & Post Event

- 1 delegate pass is included within this package for your company employees to attend the conference and any event-related ISLA networking receptions*.
- 20% discount off the regular conference delegate fee for further company delegates.
- Your logo on all marketing emails leading up to the event.
- A dedicated social media announcement as a sponsor of the event.
- Your logo, company description, and hyperlink to your website on the ISLA event pages on islaemea.org.
- Your logo and company description on the conference app.
- You will receive an up-to-date registration list on 23 May 2023, including delegate and company names**.
- You will also receive another up-to-date registration list on 13 June 2023**.
- You will receive a final delegate list including delegate and company names 10 days after the event**.

- Corporate logo on signage at the conference breakfast (either on 21 or 22 June 2023).
- Chance to provide corporate merchandise materials or gifts at the breakfast.
- Corporate logo on signage in the conference area.
- Corporate logo on the conference stage back screen 'loop.'

<u>Refreshment Break (per break) - Sole sponsorship - £5,950 + VAT (2 breaks available)</u>

Pre & Post Event

- 1 delegate pass is included within this package for your company employees to attend the conference and any event-related ISLA networking receptions*.
- 20% discount off the regular conference delegate fee for further company delegates.
- Your logo on all marketing emails leading up to the event.
- A dedicated social media announcement as a sponsor of the event.
- Your logo, company description, and hyperlink to your website on the ISLA event pages on islaemea.org.
- Your logo and company description on the conference app.
- You will receive an up-to-date registration list on 23 May 2023, including delegate and company names**.
- You will also receive another up-to-date registration list on 13 June 2023**.
- You will receive a final delegate list including delegate and company names 10 days after the event**.

Presence at the Event

- Corporate logo on signage at selected Coffee Break (either on 21 or 22 June 2023) during the event.
- Corporate logo on signage in the conference area.
- Corporate logo on the conference stage back screen 'loop.'

Lunch (per day) – Sole Sponsorship - £5,950 + VAT (2 available) (1 Reserved, 21 June)

Pre & Post Event

- 1 delegate pass is included within this package for your company employees to attend the conference and any event-related ISLA networking receptions*.
- 20% discount off the regular conference delegate fee for further company delegates.
- Your logo on all marketing emails leading up to the event.
- A dedicated social media announcement as a sponsor of the event.
- Your logo, company description, and hyperlink to your website on the ISLA event pages on islaemea.org.
- Your logo and company description on the conference app.
- You will receive an up-to-date registration list on 23 May 2023, including delegate and company names**.
- You will also receive another up-to-date registration list on 13 June 2023**.
- You will receive a final delegate list including delegate and company names 10 days after the event**.

- Corporate logo on signage at the conference lunch (either on 21 or 22 June 2023).
- Chance to provide corporate merchandise materials or gifts at the lunch.
- Corporate logo on signage in the conference area.
- Corporate logo on the conference stage back screen 'loop.'

Mints - Sole Sponsorship - £5,950 + VAT (Sold Out)

Pre & Post Event

- 1 delegate pass is included within this package for your company employees to attend the conference and any event-related ISLA networking receptions*.
- 20% discount off the regular conference delegate fee for further company delegates.
- Your logo on all marketing emails leading up to the event.
- A dedicated social media announcement as a sponsor of the event.
- Your logo, company description, and hyperlink to your website on the ISLA event pages on islaemea.org.
- Your logo and company description on the conference app.
- You will receive an up-to-date registration list on 23 May 2023, including delegate and company names**.
- You will also receive another up-to-date registration list on 13 June 2023**.
- You will receive a final delegate list including delegate and company names 10 days after the event**.

Presence at the Event

- Corporate logo on mint boxes (distributed to the conference delegates).
- Corporate logo on signage in the conference area.
- Corporate logo on the conference stage back screen 'loop.'

Jellybeans - Sole Sponsorship - £5,950 + VAT (Sold Out)

Pre & Post Event

- 1 delegate pass is included within this package for your company employees to attend the conference and any event-related ISLA networking receptions*.
- 20% discount off the regular conference delegate fee for further company delegates.
- Your logo on all marketing emails leading up to the event.
- A dedicated social media announcement as a sponsor of the event.
- Your logo, company description, and hyperlink to your website on the ISLA event pages on islaemea.org.
- Your logo and company description on the conference app.
- You will receive an up-to-date registration list on 23 May 2023, including delegate and company names**.
- You will also receive another up-to-date registration list on 13 June 2023**.
- You will receive a final delegate list including delegate and company names 10 days after the event**.

- Corporate logo on jellybeans (distributed to the conference delegates).
- Corporate logo on signage in the conference area.
- Corporate logo on the conference stage back screen 'loop.'

<u>Sweets Bags/Boxes – Sole Sponsorship - £5,950 + VAT</u>

Pre & Post Event

- 1 delegate pass is included within this package for your company employees to attend the conference and any event-related ISLA networking receptions*.
- 20% discount off the regular conference delegate fee for further company delegates.
- Your logo on all marketing emails leading up to the event.
- A dedicated social media announcement as a sponsor of the event.
- Your logo, company description, and hyperlink to your website on the ISLA event pages on islaemea.org.
- Your logo and company description on the conference app.
- You will receive an up-to-date registration list on 23 May 2023, including delegate and company names**.
- You will also receive another up-to-date registration list on 13 June 2023**.
- You will receive a final delegate list including delegate and company names 10 days after the event**.

Presence at the Event

- Corporate logo on sweets bags/boxes (distributed to the conference delegates).
- Corporate logo on signage in the conference area.
- Corporate logo on the conference stage back screen 'loop.'

<u>Neapolitan Chocolates – Sole Sponsorship - £5,950 + VAT (Sold Out)</u>

Pre & Post Event

- 1 delegate pass is included within this package for your company employees to attend the conference and any event-related ISLA networking receptions*.
- 20% discount off the regular conference delegate fee for further company delegates.
- Your logo on all marketing emails leading up to the event.
- A dedicated social media announcement as a sponsor of the event.
- Your logo, company description, and hyperlink to your website on the ISLA event pages on islaemea.org.
- Your logo and company description on the conference app.
- You will receive an up-to-date registration list on 23 May 2023, including delegate and company names**.
- You will also receive another up-to-date registration list on 13 June 2023**.
- You will receive a final delegate list including delegate and company names 10 days after the event**.

- Corporate logo on Neapolitan chocolates in the conference area for the duration of the event.
- Corporate logo on signage in the conference area.
- Corporate logo on the conference stage back screen 'loop.'

<u>Tissues – Sole Sponsorship - £5,950 + VAT (Sold Out)</u>

Pre & Post Event

- 1 delegate pass is included within this package for your company employees to attend the conference and any event-related ISLA networking receptions*.
- 20% discount off the regular conference delegate fee for further company delegates.
- Your logo on all marketing emails leading up to the event.
- A dedicated social media announcement as a sponsor of the event.
- Your logo, company description, and hyperlink to your website on the ISLA event pages on islaemea.org.
- Your logo and company description on the conference app.
- You will receive an up-to-date registration list on 23 May 2023, including delegate and company names**.
- You will also receive another up-to-date registration list on 13 June 2023**.
- You will receive a final delegate list including delegate and company names 10 days after the event**.

Presence at the Event

- Corporate logo on tissues (distributed to the conference delegates).
- Corporate logo on signage in the conference area.
- Corporate logo on the conference stage back screen 'loop.'

<u>General Conference Sponsorship – Shared Sponsorship - £4,950 + VAT each (10 available)</u> (7 Reserved)

Pre & Post Event

- 1 delegate pass is included within this package for your company employees to attend the conference and any event-related ISLA networking receptions*.
- 20% discount off the regular conference delegate fee for further company delegates.
- Your logo on all marketing emails leading up to the event.
- A dedicated social media announcement as a sponsor of the event.
- Your logo, company description, and hyperlink to your website on the ISLA event pages on islaemea.org.
- Your logo and company description on the conference app.
- You will receive an up-to-date registration list on 23 May 2023, including delegate and company names**.
- You will also receive another up-to-date registration list on 13 June 2023**.
- You will receive a final delegate list including delegate and company names 10 days after the event**.

- Corporate logo on signage in the conference area.
- Corporate logo on the conference stage back screen 'loop.'

Exhibitor - £6,950 + VAT (up to 14 stands available) (Sold Out)

Pre & Post Event

- 2 delegate pass is included within this package for your company employees to attend the conference and any event-related ISLA networking receptions*.
- 20% discount off the regular conference delegate fee for further company delegates.
- Your logo on all marketing emails leading up to the event.
- A dedicated social media announcement as a sponsor of the event.
- Your logo, company description, and hyperlink to your website on the ISLA event pages on islaemea.org.
- Your logo and company description and banner (if supplied by the exhibitor) on the conference app.
- You will receive an up-to-date registration list on 23 May 2023, including delegate and company names**.
- You will also receive another up-to-date registration list on 13 June 2023**.
- You will receive a final delegate list including delegate and company names 10 days after the event**.

Presence at the Event

- Corporate logo on signage throughout the conference area.
- Corporate logo on the conference stage back screen 'loop.'
- 3m x 2m space in the exhibition/networking area in the event venue (Welcome drinks reception, breakfasts, lunches, and coffee breaks will be served in this area). Exhibitors will be able to choose the location of their stand on a first come first served basis.

Additional Sponsorship Options (only available as add-on options to the above sponsor/exhibitor packages):

- 1. Bedroom Drop (1,000 + VAT, 2 Available)
 - Marketing materials (booklet or merchandise-supplied by the sponsor) distributed to all bedrooms occupied by conference delegates in the Epic Sana Hotels
- 2. Seat Drop (£500 + VAT, 6 Available) (1 Reserved)
 - 1 x seat drop of marketing materials (booklet) provided by the sponsor at an agreed date and time at the conference (agreed in advance)
- 3. Meeting Room Hire (exclusive of any refreshments) (£2,500 for $2\frac{1}{2}$ day hire + VAT, 7 meeting rooms available 1 x on the conference floor, 7 x on the 1st floor) (5 Reserved, 2 Remaining)
 - One on One meeting room hire
 - Electronic signage in front of the meeting room
- **4.** Meeting Room Hire (exclusive of any refreshments) (£2,000 for 2-day hire + VAT, 3 meeting rooms available on the conference floor) (Sold Out)
 - One on One meeting room hire
 - Electronic signage in front of the meeting room

- 5. Sponsorship of 'Women in Securities Finance Meet & Greet' event (Tuesday 20 June) £3,500.00 (3 available) (2 Reserved)
- Company logo on Agenda tab on event website pages (under the session).
- Company logo on separate comms dedicated to the session (and any further communications promoting Diversity Equity & Inclusion sessions that will be held at the conference).
- Company logo on signage in the Meet & Greet area.

*Entry to all conference venues is subject to Portuguese COVID-19 rules at the time, as well as any additional requirements outlined by ISLA on the event website and during the delegate registration process.

** All registration lists that will be sent to sponsors will only include details of the delegates in accordance with the GDPR act 2018