

Background

Many see a long-standing problem in financial markets of structural rigidity, with each new challenge or regulation triggering a surge of new vendor products, platforms, or solutions. While a more diverse trading, execution, and settlement landscape offers potential benefits like competition, cost efficiency, and choice, it may also increase a splintering of markets. This fragmentation can trap liquidity, hinder efficiency, and ultimately raise costs for everyone involved.

As many jurisdictions continue to intensify the focus on growth, not least the Capital Markets Union initiative in Europe, regulators and policy makers recognise competitiveness and ability to scale, resilience, and efficiency as core pillars to a more integrated capital markets eco-system. That focus alongside the exponential growth in digital solutions surely makes this the moment to take stock and understand why legacy challenges, like the nirvana that is 'interoperability', are still not a reality.

This year's conference agenda will explore past and present paradigms, how a failure to address fundamental inefficiencies may inhibit the desired future state, the potential convergence of accelerated settlement and digital evolution, and why are we not seeing widespread adoption of market standards – the low hanging fruit that so many are talking about.

ISLA will be delivering its Annual Post Trade Conference on 6 November 2024, held in London as a one-day conference.

This year's event will once again be focused primarily at groups and individuals involved in the daily operation and post trade flows associated with the securities finance business.

Event Details

Event: ISLA 14th Annual Post Trade Conference

Date: Wednesday 6 November 2024

Delivery Type: In-person

Please note that if you are successful in reserving a sponsorship package, final approval of your sponsorship will be required and confirmed to you within 5 working days.

Sponsorship Packages

We are striving to make all ISLA events as sustainable as possible. As part of that commitment therefore, we endeavor to source materials and merchandise that are eco-friendly, and consciously look to reduce printed materials and signage, in favor of digital options and marketing, encouraging sponsors and exhibitors to do the same.

Package prices have been reviewed and adjusted where appropriate in light of increased costs, notably in the sourcing of more eco-friendly materials and merchandise but also levels of delegate registration, and therefore participation and attendance which have continued to rise year-on-year.

Lanyards – Sole Sponsorship - £3,995.00 +VAT* (Reserved)

Benefits:

- Your logo on marketing emails leading up to the event.
- Your logo, company description, and hyperlink to your website on the ISLA event page (on islaemea.org).
- Showcase proprietary and relevant content (including thought leadership) by uploading links on the event pages on islaemea.org.
- A dedicated social media announcement as a sponsor of the event.
- Corporate logo on lanyards for this event (alongside the ISLA logo).
- Corporate logo on electronic signage in the conference area.
- Corporate logo on the conference stage back screen 'loop'.
- Your logo and company description on the conference app.
- Delegate list – in accordance with GDPR rules (you will receive an up-to-date registration list one week before the event).

Conference Bags (Organic Cotton Canvas) – Sole Sponsorship - £3,595.00 +VAT* (Reserved)

Benefits:

- Your logo on marketing emails leading up to the event.
- Your logo, company description, and hyperlink to your website on the ISLA event page (on islaemea.org).
- Showcase proprietary and relevant content (including thought leadership) by uploading links on the event pages on islaemea.org.
- A dedicated social media announcement as a sponsor of the event.
- Corporate logo on conference bags – Organic Cotton (one colour sponsor logo).
- Corporate logo on electronic signage in the conference area.
- Corporate logo on the conference stage back screen 'loop'.
- Your logo and company description on the conference app.
- The conference bags will be pre-filled with other sponsored merchandise (if applicable) and distributed to all delegates in the conference auditorium.
- Delegate list – in accordance with GDPR rules (you will receive an up-to-date registration list one week before the event).

Pens & Pads – Sole Sponsorship - £3,595.00 +VAT*

Benefits:

- Your logo on marketing emails leading up to the event.
- Your logo, company description, and hyperlink to your website on the ISLA event page (on islaemea.org).
- Showcase proprietary and relevant content (including thought leadership) by uploading links on the event pages on islaemea.org.
- A dedicated social media announcement as a sponsor of the event.
- Corporate logo on pens (single colour logo) & pads (one colour logo).
- Corporate logo on electronic signage in the conference area.
- Corporate logo on the conference stage back screen 'loop'.
- Your logo and company description on the conference app.
- Delegate list – in accordance with GDPR rules (you will receive an up-to-date registration list one week before the event).

Individual Hand Sanitisers – Sole Sponsorship - £3,595.00 +VAT*

Benefits:

- Your logo on marketing emails leading up to the event.
- Your logo, company description, and hyperlink to your website on the ISLA event page (on islaemea.org).
- Showcase proprietary and relevant content (including thought leadership) by uploading links on the event pages on islaemea.org.
- A dedicated social media announcement as a sponsor of the event.
- Corporate logo on individual hand sanitisers.
- Corporate logo on electronic signage in the conference area.
- Corporate logo on the conference stage back screen 'loop'.
- Your logo and company description on the conference app.
- Delegate list – in accordance with GDPR rules (you will receive an up-to-date registration list one week before the event).

Mint Boxes – Sole Sponsorship - £3,595.00 +VAT*

Benefits:

- Your logo on marketing emails leading up to the event.
- Your logo, company description, and hyperlink to your website on the ISLA event page (on islaemea.org).
- Showcase proprietary and relevant content (including thought leadership) by uploading links on the event pages on islaemea.org.
- A dedicated social media announcement as a sponsor of the event.
- Corporate logo on mint boxes (three colour).
- Corporate logo on electronic signage in the conference area.
- Corporate logo on the conference stage back screen 'loop'.
- Your logo and company description on the conference app.
- Delegate list – in accordance with GDPR rules (you will receive an up-to-date registration list one week before the event).

Jellybean Mini Tube – Sole Sponsorship - £3,595.00 +VAT*

Benefits:

- Your logo on marketing emails leading up to the event.
- Your logo, company description, and hyperlink to your website on the ISLA event page (on islaemea.org).
- Showcase proprietary and relevant content (including thought leadership) by uploading links on the event pages on islaemea.org.
- A dedicated social media announcement as a sponsor of the event.
- Corporate logo on jellybean mini tubes (three colour).
- Corporate logo on electronic signage in the conference area.
- Corporate logo on the conference stage back screen 'loop'.
- Your logo and company description on the conference app.
- Delegate list – in accordance with GDPR rules (you will receive an up-to-date registration list one week before the event).

Tissues – Sole Sponsorship - £3,595.00 +VAT*

Benefits:

- Your logo on marketing emails leading up to the event.
- Your logo, company description, and hyperlink to your website on the ISLA event page (on islaemea.org).
- Showcase proprietary and relevant content (including thought leadership) by uploading links on the event pages on islaemea.org.
- A dedicated social media announcement as a sponsor of the event.
- Corporate logo on tissue packages.
- Corporate logo on electronic signage in the conference area.
- Corporate logo on the conference stage back screen 'loop'.
- Your logo and company description on the conference app.
- Delegate list – in accordance with GDPR rules (you will receive an up-to-date registration list one week before the event).

Panel Sponsor (maximum one sponsor per panel) - £3,595.00 + VAT* (1 Reserved)

Please note, ISLA only places appropriate speakers within the agenda, and although we endeavour to include a qualified speaker from the sponsor firm, we reserve the right of refusal as this might not always be possible.

Sponsorship will be available for the following panels:

- Key Business, Trading & Product Drivers Impacting our Markets
- Spotlight on Securities Financing Operations & Post-Trade: Practical Perspectives & Ongoing Challenges
- Collateral Crossroads: Unlocking Efficiency in Securities Finance
- Unlocking Efficiencies: Too Much of a Good Thing
- Achieving the Desired Outcome

Benefits:

- Your logo on marketing emails leading up to the event.
- Showcase proprietary and relevant content (including thought leadership) by uploading links on the event pages on islaemea.org.
- A dedicated social media announcement as a sponsor of the event.
- Your ad, played before the sponsored panel – if desired (2 minutes maximum length, supplied in MP4 format five days before the event, at the latest).
- Corporate logo on electronic signage in the conference area.
- Corporate logo on the conference stage back screen 'loop'.
- Your logo and company description on the conference app.
- Delegate list – in accordance with GDPR rules (you will receive an up-to-date registration list one week before the event).

Networking Lunch - Sole Sponsorship - £3,195.00 +VAT* (Reserved)

Benefits:

- Your logo on marketing emails leading up to the event.
- Your logo, company description, and hyperlink to your website on the ISLA event page (on islaemea.org).

- Showcase proprietary and relevant content (including thought leadership) by uploading links on the event pages on islaemea.org.
- A dedicated social media announcement as a sponsor of the event.
- Corporate logo on electronic signage at the Networking Lunch.
- Corporate logo on electronic signage in the conference area.
- Corporate logo on the conference stage back screen 'loop'.
- Your logo and company description on the conference app.
- Delegate list – in accordance with GDPR rules (you will receive an up-to-date registration list one week before the event).

Networking Breakfast – Sole Sponsorship - £2,595.00 +VAT*

Benefits:

- Your logo on marketing emails leading up to the event.
- Your logo, company description, and hyperlink to your website on the ISLA event page (on islaemea.org).
- Showcase proprietary and relevant content (including thought leadership) by uploading links on the event pages on islaemea.org.
- A dedicated social media announcement as a sponsor of the event.
- Corporate logo on electronic signage at the Networking Breakfast.
- Corporate logo on electronic signage in the conference area.
- Corporate logo on the conference stage back screen 'loop'.
- Your logo and company description on the conference app.
- Delegate list – in accordance with GDPR rules (you will receive an up-to-date registration list one week before the event).

Networking Refreshment Breaks (AM & PM) – Sole Sponsorship - £2,595.00 + VAT*

Benefits:

- Your logo on marketing emails leading up to the event.
- Your logo, company description, and hyperlink to your website on the ISLA event page (on islaemea.org.).
- Showcase proprietary and relevant content (including thought leadership) by uploading links on the event pages on islaemea.org.
- A dedicated social media announcement as a sponsor of the event.
- Corporate logo on electronic signage at the morning and afternoon networking refreshment breaks (in the exhibitor/refreshments area).
- Corporate logo on electronic signage in the conference area.
- Your logo and company description on the conference app.
- Delegate list – in accordance with GDPR rules (you will receive an up-to-date registration list one week before the event).

ISLA Connects Networking Reception – Sole Sponsorship - £6,995.00 +VAT* (Reserved)

Benefits:

- Your logo on marketing emails leading up to the event.
- Your logo, company description, and hyperlink to your website on the ISLA event page (on islaemea.org.).
- Showcase proprietary and relevant content (including thought leadership) by uploading links on the event pages on islaemea.org.

- A dedicated social media announcement as a sponsor of the event.
- A dedicated marketing email announcement as a sponsor of the ISLA Connects Networking Reception.
- Corporate logo on electronic signage at the ISLA Connects Networking Reception.
- Corporate logo on electronic signage in the conference area.
- Your logo and company description on the conference app.
- Delegate list – in accordance with GDPR rules (you will receive an up-to-date registration list one week before the event).

General Conference Sponsorship – Shared Sponsorship (5 Available) - £1,795.00 + VAT*
(1 Reserved)

Benefits:

- Your logo on marketing emails leading up to the event.
- Your logo, company description, and hyperlink to your website on the ISLA event page (on islaemea.org).
- Showcase proprietary and relevant content (including thought leadership) by uploading links on the event pages on islaemea.org.
- A dedicated social media announcement as a sponsor of the event.
- Corporate logo on electronic signage in the conference area.
- Corporate logo on the conference stage back screen 'loop'.
- Your logo and company description on the conference app.
- Delegate list – in accordance with GDPR rules (you will receive an up-to-date registration list one week before the event).

Conference App Sponsorship – Sole Sponsorship - £3,895.00 +VAT*

Benefits:

- Your logo on marketing emails leading up to the event.
- Your logo, company description, and hyperlink to your website on the ISLA event page (on islaemea.org).
- Showcase proprietary and relevant content (including thought leadership) by uploading links on the event pages on islaemea.org.
- A dedicated social media announcement as a sponsor of the event.
- Your logo and company description on the conference app.
- Corporate logo on the home page of the app.
- Corporate logo on the conference screen when poll results are presented.
- Corporate logo on electronic signage in the conference area.
- Corporate logo on the conference stage back screen 'loop'.
- Delegate list – in accordance with GDPR rules (you will receive an up-to-date registration list one week before the event).

Exhibitor - £3,595.00 +VAT* (6 stands available) (2 Reserved)

Please note that Exhibitor Stands 1 & 2 have power restrictions

Benefits:

- Your logo on marketing emails leading up to the event.
- Your logo, company description, and hyperlink to your website on the ISLA event page (on islaemea.org).
- Showcase proprietary and relevant content (including thought leadership) by uploading links on the event pages on islaemea.org.
- A dedicated social media announcement as a sponsor of the event.

- Corporate logo on electronic signage in the conference area.
- Corporate logo on the conference stage back screen 'loop'.
- Your logo and company description on the conference app.
- Small space (2m x 1,5m) in the exhibition/networking area at the event venue.
- Delegate list – in accordance with GDPR rules (you will receive an up-to-date registration list one week before the event).

Additional Sponsorship Option (only available as an add-on option to the above sponsor/exhibitor packages):

Seat Drop – £200 + VAT* (4 available)

- 1 x seat drop of marketing materials (booklet) provided by the sponsor at an agreed date and time at the conference (agreed in advance). As ISLA strives to become more sustainable, the quantity of printed materials will be pre-agreed with ISLA before the conference. Printed materials should be printed on recycled paper where possible.

*Please note, if you are not an ISLA Member, sponsorship packages include a 20% discount on the standard non-member rate for delegate passes. ISLA Members attend for free, however restrictions on the number of passes issued by firms may be imposed, in line with the venue's capacity.

** Please note, that if you are successful in reserving a sponsorship package, final approval of your sponsorship will be required and confirmed to you within 5 working days.